

Cookie policy

A cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a website to store and retrieve information about users' browsing habits or their computers and, depending on the information they contain and the way they use their computers, cookies can recognize users. The user's browser memorizes cookies on the hard drive only during the current session; they occupy little memory space and do not harm the device. Cookies contain no specific personal information, and most are deleted from the hard disk at the end of the browser session (session cookies).

Most browsers accept cookies as standard and temporary or memorized cookies can be allowed or prevented in security settings.

WAT DIRECCIONES S.A. will not link the memorized data in the cookies with the personal data you provide when you register or purchase a product without your express consent, which is given by activating cookies in your browser.

Types of cookies that can be used by this website:

- **Technical cookies:** These allow users to navigate through a web page, platform or application and use its options or services. They control traffic and data communication, identify the session, access to areas of restricted access, remember the items of an order, process purchase orders, make the request to register for or take part in an event, use security elements while browsing, store content for disseminating videos or sound or share content through social networks.

- **Personalization cookies:** These allow users to access the service with some predefined general characteristics based on criteria in users' terminals, such as the language, the browser through which the service is accessed, the regional settings from where users access the service, etc.

- **Analytical cookies:** Processed either by us or by third parties, they enable us to quantify the number of users and thus perform the measurement and statistical analysis of the use made by users of the service. Browsing on our website is analysed to improve our product or service offering.

- **Advertising cookies:** Processed either by us or by third parties, they enable us to manage the offer of advertising spaces efficiently, adapting the content of the advertisement to the content of the requested service or the use that made of our website. To do this we may analyse users' Internet browsing habits and we can display advertising related to their browsing profiles.

- **Behavioural advertising cookies:** These enable optimal management of the advertising spaces which, where appropriate, the editor has included in a web page, application, or platform from which it provides the requested service. These cookies store information on user behaviour, obtained through the continuous observation of their browsing habits, which allows a specific profile to be defined and advertising compatible with it is displayed.

Third-party cookies: WAT DIRECCIONES S.A.'s web may use third-party services which, through Google Analytics, will collect information for statistical purposes on the use made of the Site and for the provision of other services related to the activity of the website and other Internet services.

To use the site, Users expressly accept the processing of the information collected as described and for the above purposes. Users also acknowledge that they understand they can reject the processing of data or information by selecting the appropriate settings for this purpose in their browsers to reject the use of Cookies. However, the option of blocking cookies in your browser may impede you from using all the website's features.

You can allow, block, or delete the cookies installed on your computer by configuring the browser options installed on your computer:

- - Chrome.
- - Explorer

- - Firefox.
- - Safari

Further information:

For more information on cookies, their use and operation, see these pages:

- - http://www.agpd.es/portalwebAGPD/canaldocumentacion/publicaciones/common/Guias/Guia_Cookies.pdf
- - <http://www.allaboutcookies.org>
- - <http://www.youronlinechoices.eu>